



## **Leading Global Career Transition Provider, CareerNet International, Selects Abintegro to Supply Online Career Development Solution**

LONDON, 24<sup>th</sup> January 2012 – CareerNet International (CNI) has appointed Abintegro to provide their award-winning career development solution to all the 26 member countries across five continents. All CNI's members will have access to the comprehensive Abintegro platform, providing interactive tools, leading industry news and the latest employer advice. Importantly the solution is tailored for each of the countries represented within CNI, providing localised information essential to making a global platform succeed.

Speaking on the decision to appoint Abintegro, Jerry Knock, Chairman of CNI, said "To supply our global network with one integrated online career development platform is very exciting. Our partners will now all have access to a common CNI white-labelled platform, providing our international clients with a global solution and our candidates with localised resources. The platform will strongly support our international business, also within countries not yet belonging to our network. This is a great new additional resource to have and will make a significant impact to our partners and to our international industry".

Abintegro is leading the way in online support for the outplacement and career coaching sector. Their provision of online career tools and resources, leveraging the latest employer advice, teaches users new skills, how to successfully secure employment and compliments the career transition provider's work.

Tony Heard, Managing Director, Abintegro comments, "Having worked tirelessly to develop the services needed to support this sector it's great when an established and international market leader, such as CNI, sees the value and benefit our services can offer a global audience. We are also excited as this project means our solution is helping people across five continents improve their career prospects."

This is a significant deal for all of CNI's members and their clients, providing valuable, authoritative and international online career coaching and transition tools.

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## **Notes for Editors:**

### **About Abintegro:**

Abintegro ([www.abintegro.com](http://www.abintegro.com)) enables outplacement, career coaching, academic and professional membership organisations, to accelerate their client's careers with the most impactful, personalised job search portal, employer-led interactive resources and flexible career development tools.

Based in London, Abintegro works with companies of all sizes including industry leaders such as: Penna, A4e, Right Management, Home Learning College, G4S, AAT, ICAS and the University of Bristol and winning at the prestigious OnRec 2011 Industry Awards.

### **About CareerNet International (CNI):**

CareerNet International ([www.careernet-international.org](http://www.careernet-international.org)) established over 15 years ago, CNI is a group of independent Career Transition Management companies, specialised in international Outplacement and Career Coaching. CNI partners support clients throughout Europe, North America, South America, Asia and Australasia.

CNI's USP is 'Providing professional local Career Transition Management (Outplacement, internal re-deployment and Career Coaching) solutions with an international perspective'; specialising in complex international Career Transition Projects requiring both international coordination and detailed knowledge of specific national/regional markets.

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